









Revision schedule 2025

Please use our compilation of the pharmacy channels category revision periods and launch windows for 2025.

- We reserve for changes made by customers and other changes unknown to us.
- **Apoteket AB** has 7 separate dates for online listings, see last page.
- **Apotek Hjärtat and Doz Apotek** has ongoing process for online listing notifications.
- **Doz Apotek** has an extra window for winter season products with deadline May 10:th, for week 38.
- **Oriola** is handling quality review for Dos Apotek, to be sent to Oriola.

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2024-09-25

Activities / Revision	       							
	Instore + Online February	Instore week 6	Instore + Online week 6	Instore week 6	No own stores week 6	Online ongoing	Online ongoing	Online ongoing
Deadline for product/business offer and notification of changes in assortment. Validoo updated + quality documents		4 Oct	4 Oct	6 Oct				
Deadline for product/business offer in the Supplier Portal <i>and</i> trade item information in Validoo.	16 Sep							
Deadline for supplier presentations and business offers (including product samples, fact sheets etc)	4 Nov							
Deadline of complete trade item information (Validoo)		4 Oct	20 Dec					
Quality review finalized					w. 48			
Quality review approved and published in the Supplier Portal	4 Nov							
Listing decision to Supplier				w. 48	w. 49			
Deadline for Product pictures (Validoo Mediastore)	3 Jan		20 Dec		w. 51			
Start for placing orders.	18 Dec				w. 51			
Trade items at the chains'/customers' distribunal	27 Jan				w. 2			
Preparation for launch / phase out (planogram)	5 Feb							
Category revision instore/online	19 Feb	week 6	week 6	week 6				









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	Instore + Online May	Instore week 19	Instore + Online week 19	Instore week 19	No own stores week 19	Online ongoing	Online ongoing	Online ongoing
Deadline for product/business offer and notification of changes in assortment. Validoo updated + quality documents		3 Jan	w. 3	26 Jan				
Deadline for product/business offer in the Supplier Portal <i>and</i> trade item information in Validoo.	16 Dec							
Deadline for supplier presentations and business offers (including product samples, fact sheets etc)	10 Feb							
Deadline of complete trade item information (Validoo)		3 Jan	No info					
Quality review finalized					w. 12			
Quality review approved and published in the Supplier Portal	10 Feb							
Listing decision to Supplier				w. 12	w. 13			
Deadline for Product pictures (Validoo Mediastore)	11 Mar				w. 14			
Start for placing orders.	3 Apr				w. 15			
Trade items at the chains'/customers' distribunal	28 Apr				w. 16			
Preparation for launch / phase out (planogram)	7 May							
Category revision instore/online	21 May	week 19	week 19	week 19				

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Activities / Revision	apoteket	APOTEK	APOTEK	DOZ APOTEK	Oriola	apotec.se	MEDS	apohem
	Instore + Online October	Instore week 41	Instore + Online week 41	Instore week 41	No own stores week 41	Online ongoing	Online ongoing	Online ongoing
Deadline for product/business offer and notification of changes in assortment. Validoo updated + quality documents		9 May	w. 20	17 May				
Deadline for product/business offer in the Supplier Portal and trade item information in Validoo.	9 May							
Deadline for supplier presentations and business offers (including product samples, fact sheets etc)	27 June							
Deadline of complete trade item information (Validoo)		9 May	No info					
Quality review finalized					w. 34			
Quality review approved and published in the Supplier Portal	27 June							
Listing decision to Supplier				w. 33	w. 35			
Deadline for Product pictures (Validoo Mediastore)	16 Aug				w. 37			
Start for placing orders.	9 Sep				w. 37			
Trade items at the chains'/customers' distribunal	29 Sep				w. 38			
Preparation for launch / phase out (planograms)	8 Oct							
Category revision instore/online	22 Oct	week 41	week 41	week 41				

**Revision schedule 2025
only on-line Apoteket AB**

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	January	March	April	June	September	November	December
Activities / Revision							
Deadline for product/business offer and notification of changes in assortment. Validoo updated.							
Deadline for product/business offer in the Supplier Portal <i>and</i> trade item information in Validoo.	30 Oct	8 Jan	29 Jan	3 Apr	16 May	3 Sep	3 Oct
Deadline for supplier presentations and business offers (including product samples, fact sheets etc)	27 Nov	5 Feb	26 Feb	2 May	23 June	3 Oct	4 Nov
Deadline of complete trade item information							
Quality review finalized							
Quality review approved and published in the Supplier Portal	27 Nov	5 Feb	26 Feb	2 May	23 Jun	3 Oct	4 Nov
Listing decision to Supplier							
Deadline for Product pictures (Validoo Mediaportal)	3 Jan	28 Feb	2 Apr	4 Jun	3 Sep	29 Oct	26 Nov
Start for placing orders.	23 Dec / 7 Jan	24 Feb	24 Mar	26 May	2 Sep	27 Oct	25 Nov
Trade items at the chains'/customers' distribunal	17 Jan	14 Mar	16 Apr	18 Jun	17 Sep	12 Nov	10 Dec
Preparation for launch / phase out (planograms)	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Category revision online	24 Jan	21 Mar	23 Apr	25 June	24 Sep	19 Nov	17 Dec