

## FEBRUARY 2023- calender week 6

### Revision schedule 2023

Please use our compilation of the pharmacy channels category revision periods and launch windows for 2023.

- We reserve for changes made by customers and other changes unknown to us.
- The dates for May and October 2023 are at this point preliminary, based on 2022.
- Further launch windows for online activities might be added at a later time.

[www.blueoceansales.se](http://www.blueoceansales.se)  
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2022-09-29

Activities / Revision	apoteket		APOTEK		APOTEK		Lloyds Apotek		Oriola		apotease		F-MEDS		apohem	
	Instore week 6	Online week 12	Instore week 6	Online ongoing	Instore week 6	Instore week 6	Instore week 6	Instore week 6	Instore week 6	Online ongoing	Online	Online	Online	Online	Online	
Deadline for notification of changes in assortment	16 Sep	3 Nov	7 Oct		30 Sep	16 Sep	7 Oct	7 Oct		- 6 weeks to delivery/order						
Deadline for product/business offer in the Supplier Portal and trade item information in Validoo.	16 Sep	3 Nov														
Deadline for supplier presentations and business offers (including product samples, fact sheets etc)	28 Oct	9 Dec	7 Oct		30 Sep	16 Sep	7 Oct	7 Oct								
Deadline of complete trade item information	16 Sep	3 Nov	7 Oct		30 Sep	16 Sep	7 Oct	7 Oct								
Quality review finalized									week 47							
Quality review approved and published in the Supplier Portal	27 Oct	12 Dec														
Listing decision to Supplier	28 Oct	16 Dec	4 Nov		week 48	27 Nov	week 48	week 48								
Deadline for Product pictures (Validoo Mediastore)	2 Nov	24 Jan							16 Dec							
Orders from chain/customer	5 Dec	6 Feb							week 50							
Trade items at the chains'/customers' distribunal	9 Jan	3 Mar							week 2							
Preparation for launch / phase out (planograms)	25 Jan															
Category revision instore/online	10 Feb	20 Mar	6 Feb		week 6	week 6	week 6	week 6, no own stores								

## MAY 2023- calender week 18

### Revision schedule 2023

Please use our compilation of the pharmacy channels category revision periods and launch windows for 2023.

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- The **dates marked in red** for May and October 2023 are at this point preliminary, based on 2022
- Further launch windows for online activities might be added at a later time.

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Activities / Revision	apoteket		APOTEK		APOTEK		Lloyds Apotek		Orionla		F-MEDS		apohem	
	Instore week 18	Online week 26	Instore week 18	Online ongoing	Instore week 18	Instore week 18	Instore week 18	Instore week 18	Instore week 18	Online ongoing	Online	Online	Online	
Deadline for notification of changes in assortment	9 Jan	10 Mar	20 Jan		20 Jan	6 Jan	27 Jan	27 Jan		- 6 weeks to delivery/order				
Deadline for product/business offer in the Supplier Portal and trade item information in Validoo.	9 Jan	10 Mar												
Deadline for supplier presentations and business offers (including product samples, fact sheets etc)	3 Feb	5 May	20 Jan		20 Jan	6 Jan	27 Jan	27 Jan						
Deadline of complete trade item information	9 Jan	10 Mar	20 Jan		20 Jan	6 Jan	27 Jan	week 4						
Quality review finalized								week 11						
Quality review approved and published in the Supplier Portal	2 Feb	5 Apr												
Listing decision to Supplier	6 Feb	12 Apr	17 Feb		week 12	9 Feb	week 12	week 12						
Deadline for Product pictures (Validoo Mediastore)	15 Feb	8 May						week 14						
Orders from chain/customer	20 Mar	15 May						week 14						
Trade items at the chains'/customers' distribunal	3 Apr	9 June						week 15						
Preparation for launch / phase out (planograms)	19 Apr													
Category revision instore/online	5 May	26 June	2 May		week 18	week 18	week 18	week 18, no own stores						

